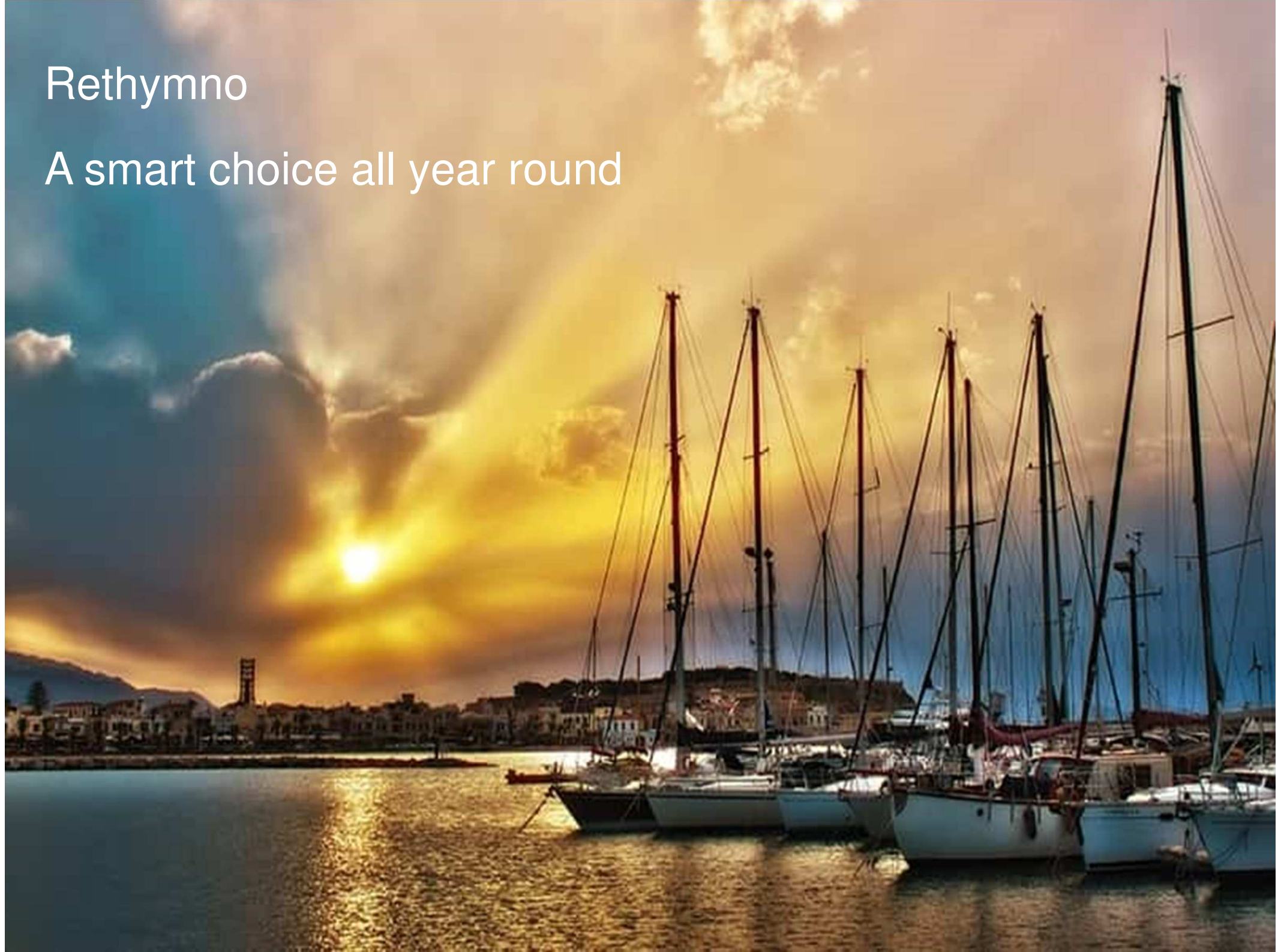


Rethymno

A smart choice all year round



Rethymno completely changes, when dressed in the colors of every season of the year. Its mild climate is ideal not only for summer holidays but also for autumn, winter and spring activities





Tranquility & Harmony!



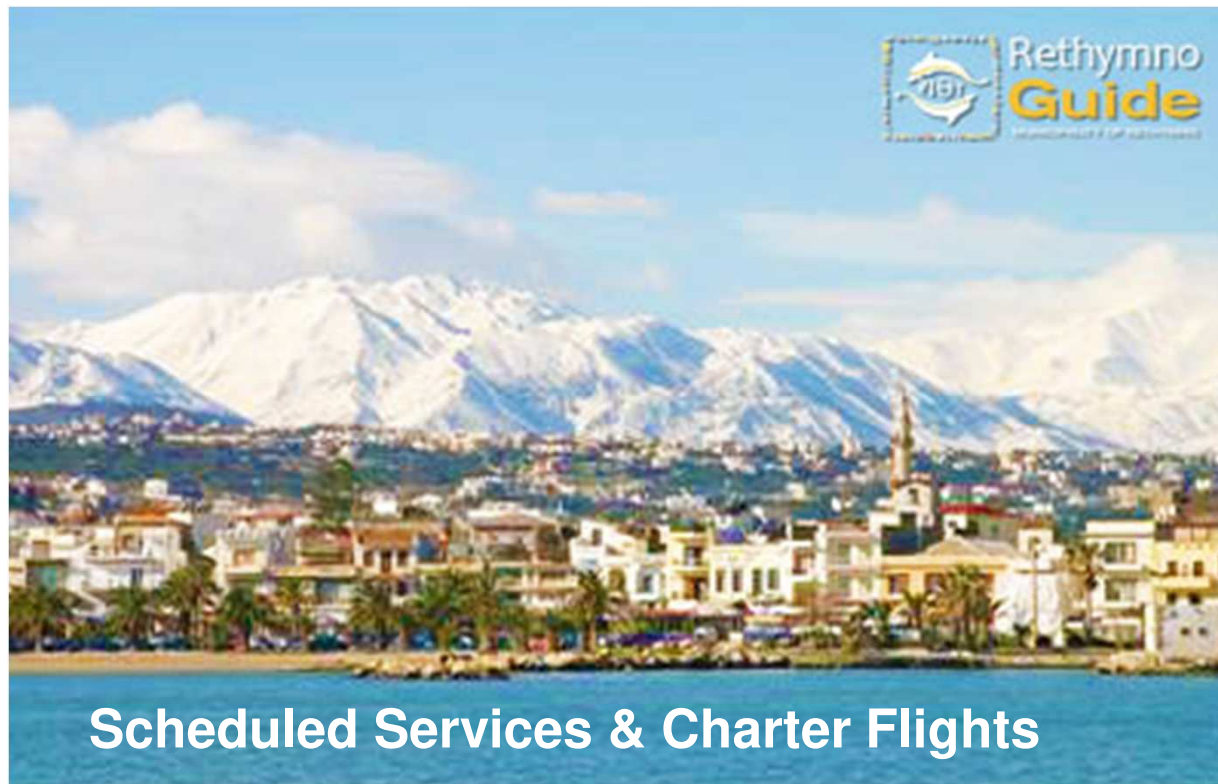
Many things to do



Mild weather



Hotels & restaurants stay open



There are excited offers and many travel options for low season travelers. Guests can book travel to Crete for trips taking place between November 2017 and April 2018 with number of times each week.

By Air: International travelers arrive by air, usually with a change in Athens. There are more than a dozen daily flights from Athens to the Heraklion & Chania International Airports operated by Aegean Airline and Ellinair throughout the year. Air services and chartered direct flights from many countries are operated by Aegean Airlines and Easy Jet during fall and winter season.

By Ferry: Ferries of ANEK and MINOAN LINES connect Heraklion or Chania port in Crete with Piraeus port in Athens. Travel time by ferry is about 9 to 10 hours, and the journey is typically an overnight trip.

Culture Tour

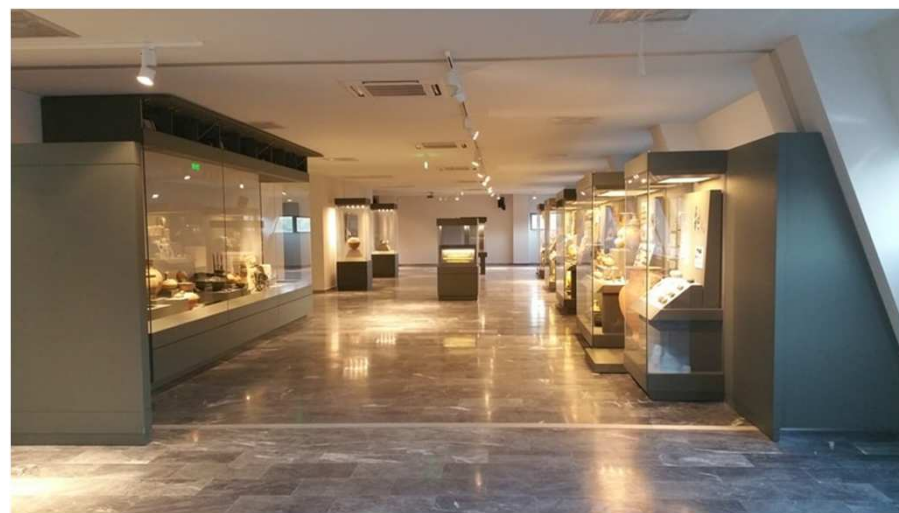


From the Venetian historic center to the
archaeological treasures of the Prefecture

Loggia, Conservatory, Rimondi Fountain



Archaeological Museums of Rethymnon & Eleutherna



The Arkadi Monastery



A Renaissance Monastery which became the symbol of self-sacrifice and freedom beyond any doubt during the revolution of 1866-1869, particularly since the besieged inhabitants sacrificed themselves and preferred to die rather than to surrender to the Ottomans.

Today the breathtaking buildings of the Monastery belong in UNESCO's World Heritage list, as the European Freedom Monument.

Museums:

Paleontological – Folk Art



Museum of Contemporary Art of Crete



NEON

Ο ΝΕΟΝ ΚΑΙ ΤΟ ΜΟΥΣΕΙΟ
ΣΥΓΧΡΟΝΗΣ ΤΕΧΝΗΣ ΚΡΗΤΗΣ
ΠΑΡΟΥΣΙΑΖΟΥΝ

**FLYING OVER
THE ABYSS
Η ΥΠΕΡΒΑΣΗ
ΤΗΣ ΑΒΥΣΣΟΣ**

2 ΜΑΪΟΥ - 27 ΣΕΠΤΕΜΒΡΙΟΥ 2015
ΜΙΑ ΕΚΘΕΣΗ ΣΕ ΔΥΟ ΣΗΜΕΙΑ ΣΤΟ ΡΕΘΥΜΝΟ
ΕΓΚΛΗΝΙΑ | 2 ΜΑΪΟΥ 2015
18.00 - 19.00
ΤΖΑΜΙ ΙΜΠΡΑΗΜ ΧΑΝ, ΦΟΡΤΕΤΣΑ
19.00 - 20.00
ΜΟΥΣΕΙΟ ΣΥΓΧΡΟΝΗΣ ΤΕΧΝΗΣ ΚΡΗΤΗΣ

rsvp@neon.org.gr

Marina Abramović / Αλέξης Ακριβόκης / Matthew Barney
Hans Bellmer / Louise Bourgeois / Heidi Bucher
Paul Chan / Σάββας Χριστοδουλίδης / Robert Gober
Asta Gröting / Jim Hodges / Mike Kelley
William Kentridge / Martin Kippenberger
Σοφία Κορυμπόγλου / Gabriel Kuri / Sherrie Levine
Στέλιος Λοιβερίνης / Ana Mendieta / Μάρθα Μικαλακάκου
Doris Salcedo / Beverly Smeets / Kiki Smith
Κώστας Τσούκλης / Adriana Varejão / Mark Wallinger

Επιμέλεια: Μαρία Μοργγκού, Δημήτρης Παλαικορσός



The Municipal Garden

The Municipal Garden of Rethymno is considered particularly special since it is a home to rare plant species.

There is a new playground where are available activities friendly for children with special needs.

It is also used as an exercise place and hosts cultural events, such as the Cretan Diet Festival and more.



Rethymno where History & Culture meet Beauty & Nature



Spring & Fall weather is ideal for active visitors. In Rethymno you can enjoy the breathtaking sight of an endless sandy beach that meets on one side the blue sea and on the other the enchanting view of the city. For all the time Winter and summer! The beach of Rethymno is 12 km long, it starts from the historical city center and extends to the Eastern part.



Rethymno beach has fine-grained brilliant light brown sand.

Where you can walk barefoot and feel how soft and beautiful it is. There's nothing more rejuvenating than kicking off your shoes to sink your toes into powdery-golden, squeaky clean beach sand, an ideal set for your wedding or renewing your vows.



Connecting Tourism with Environment



Rethymno has a pace of life that encourages you to stop and appreciate all the natural beauty. Famed for its charm and the easy-going friendliness and hospitality of its people, Rethymno is the perfect low season escape.

Inland secrets and a wide variety of flora and fauna, gorges, mountainous villages, hiking trails, etc.

- 1,624 native wild plants with 170 endemic plant and 1,000 animal species
- 12 walking trails (E4)
- 4 Natura 2000- 13121.4200 acres areas
- 10 of the most famous caves of Crete - Ideon Andron (the birth cave of Zeus)
- 8km cycling path in the historic center and 1059km covering 22 cycling paths in the broader area
- 11 small and large, impressive gorges
- 65km sandy beach, where 12km begin in the historic Center
- 150 nests of endangered sea turtle *Caretta caretta*, which lays its eggs every year on the 8 BLUE FLAGS beaches in the municipality.



Cycling

Rethymno has a really good variety of routes and of places you can explore with your bike; cycling in Rethymno can be done all over the year!

Explore the land, choose where you want to go or loose yourself in our beautiful area, meet the locals, discover the beauty of villages, learn about the Cretan traditions, all by riding your bike. Whether being a professional athlete, a cycling lover or a beginner of the sport, routes are available to cover your needs all year round.



Walking Tourism



ecological experiences – Carreta - Carreta

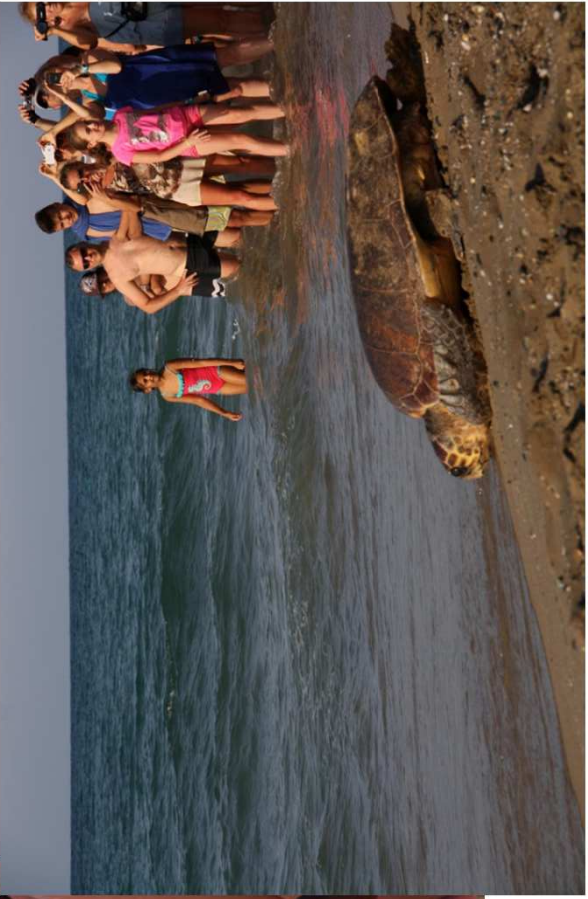
Rethymno beach welcomes every year the egg-laying of the sea turtles Caretta-Caretta.

ARCHELON is a non-profit organization that protects the Greek nesting beaches of the endangered loggerhead sea turtle.

Supporters in this effort are local and international volunteers, as well as the Municipality of Rethymno.

Furthermore, **ARCHELON** seeks to promote the potentially mutually beneficial relationship between tourism in Crete and sea turtles.





Cretan Diet Festival



Cretan Diet Festival



The Municipality of Rethymno revives one of the oldest cultural institutions, the Cretan Diet Festival, to promote awarded and certified Cretan products.
www.cretandietfestival.gr



Cretan Diet Festival



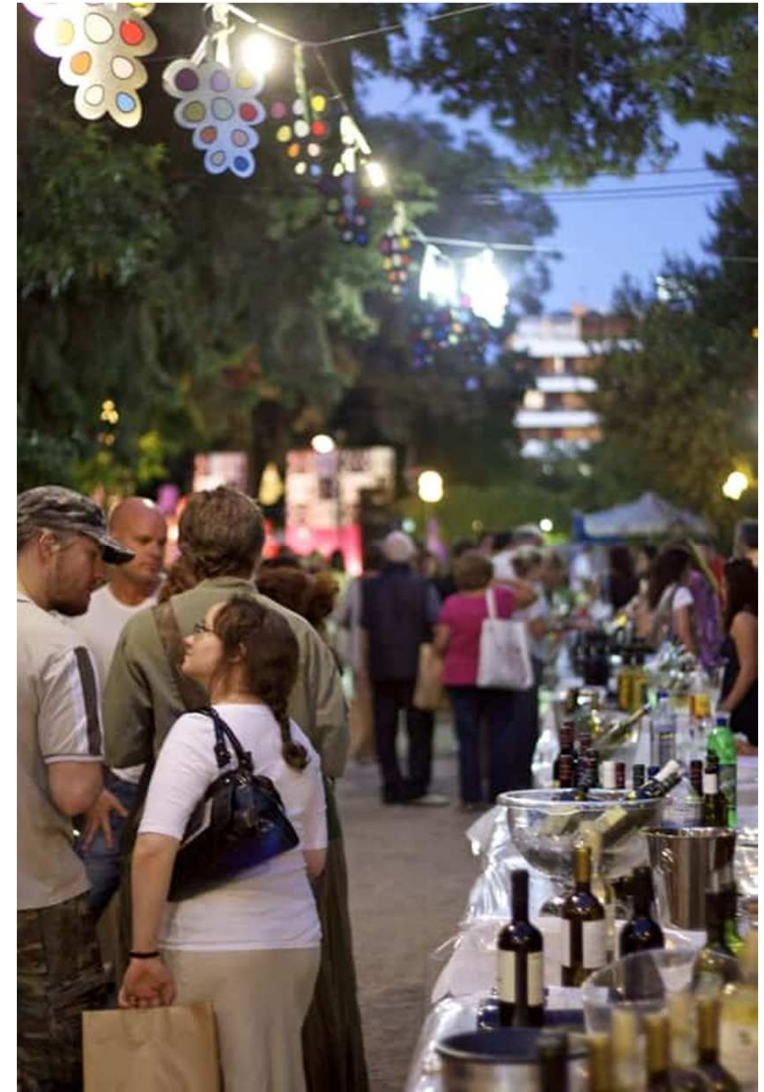
Local Food Connections

From Farms to Hotels & Restaurants

Seasonality and availability of product



Cretan Diet Festival



Renaissance Festival



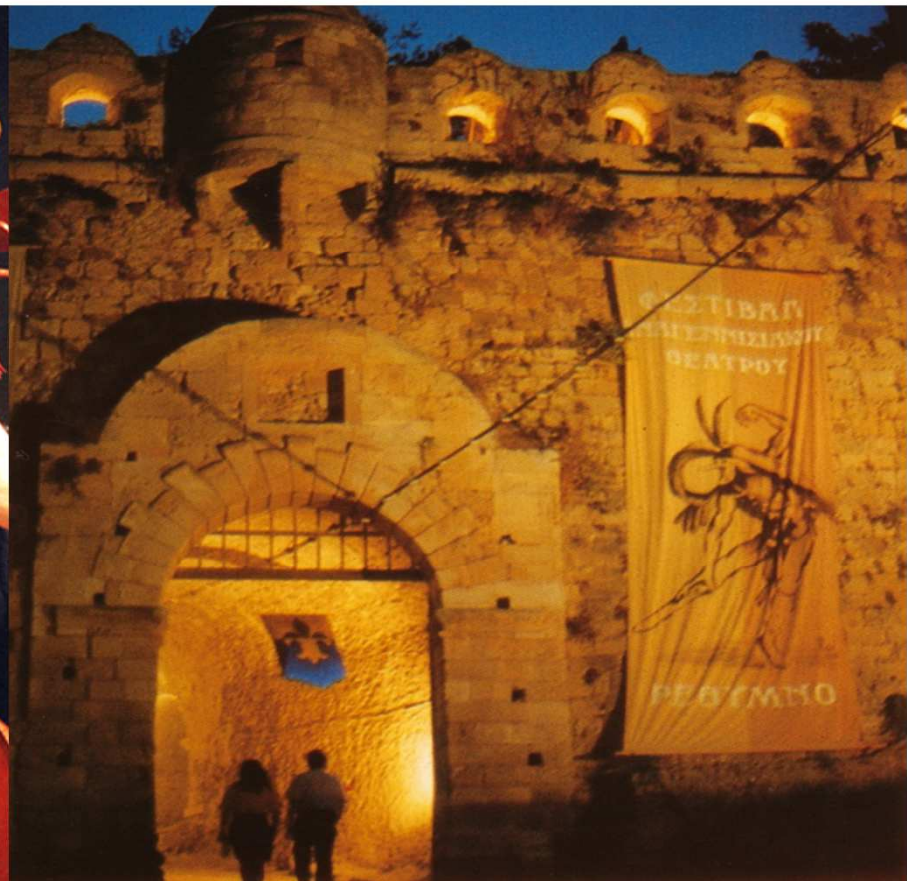
Opening Ceremony of the Renaissance Festival





The Renaissance Festival in its long time of presence celebrates the period of Cretan Renaissance and attempts to revive it. The Renaissance era is a source of inspiration for the collective conscience, that acknowledges the establishment of this heritage and contributes to its revitalization and enhancement. The Renaissance Festival considered to be one of a kind in the Mediterranean region. Its a meeting point of local and international artists.

www.rfr.gr



**When “Erotokritos”
walked.....**



**..... in the streets of our
Renaissance city!**



Street Art



Rethymno's Carnival



THE CARNIVAL OF CRETE”

The Carnival of Rethymno is a cultural and creative institution which shows the special character of the local population, highlights the long history and rich traditions of the town, while it attracts thousands of visitors from all over the world. It is organized by the Municipality of Rethymno with the precious support of abundant volunteers.

www.rethymnocarnival.gr



- * All customs & floats are hand made by locals
- * Use of recyclable material







Municipality's Info points



sustainability....it's something we live and share.



Experience Tourism Projects



TRADITIONAL PROFESSIONS



In Rethymno, there are various traditional professions that are preserved and practiced in our days. The people of Rethymno still follow their ancestors' paths on handicraft, in order to keep the tradition alive. In the city center, there are various workshops where hand-made objects are sold, such as traditional musical instruments like the cretan Lyra, Laouto and Boulgari.

CRETAN MYTHOLOGY & HISTORY LESSONS



Some of the most famous myths of Greek mythology takes place on the island of Crete, which has the privilege to be the birthplace of Zeus, father of the Gods. Other well-known legends are linked with king Minos, the Minotaur, Ariadne, Dedalus & Icarus, as well as the Giant Talos. Find out more about Cretan myths and then check your knowledge!

GREEK & CRETAN CULINARY WORKSHOPS



The Cretan diet is well-known worldwide! Its roots are situated in the Ancient Greece and, even nowadays, Cretans follow traditional methods of cooking for a better life quality. In Rethymno, there are certified restaurants where culinary lovers will have the chance to taste unique Cretan dishes and local wines.

“Culinary tourism, when organized responsibly, can open up a new window into the cultural and natural heritage of communities -- providing opportunities for new and unique local jobs, agricultural-biodiversity conservation initiatives and exciting visitor experiences. The key is to ensure that communities greatly benefit from providing these extraordinary experiences.”

--Nikki Rose, Founder, Crete's Culinary Sanctuaries

EXPERIENCING CHEESE-MAKING & OLIVE OIL



On the island of Crete, there is a long tradition on cheese-making. All the cheese varieties of Rethymno area offer a surprising taste, for example Graviera, Kefalotyri and Anthotyros.



The presence of olive oil in the Cretan diet dates back to the Minoan era around 1800 BC. Nowadays, the Cretans consume a lot of virgin olive oil in all their dishes. It is considered to be their secret of long living and the base of the Mediterranean diet.

The production of “Tsikoudia”



Tsikoudia (or Raki) in Crete is a product of single distillation of grapes. In Greece, the distillation of the grapes is called “tsipouro” and in Crete particularly, the “tsipoura” are called “tsikoudia”, as it is called the final product from this process.

Taste the warm tsikoudia around the pots, with meze plates and good company, and get to know the traditional process of the production.

Local wineries



Crete is a rich place.

During your stay, you will have the chance to taste local wines and accompany your dinner with finest drink.

Besides, it is well-known that the moderate consumption of wine (1-2 glasses of wine per day) reduces the danger of heart diseases.

In Crete, the wine is part of our culture and the highlight of our social relationships and our friendly spirit.

Thus the reduction of it in a way of life, combined with the fertile soil, the sun, the long experience, and the love for everything the Cretans do, has made its manufacture in a kind of art.

Sport activities



RETHYMNO BEACH RUNNING

6. Mai 2012



Freude am Sport
Fun am Strand
Freude am gesunden Leben

Anmeldung unter: www.sphellas.com
Letzte Anmeldung und Treffen aller Teilnehmer
am Samstag, 05. Mai um 20:00 Uhr
im Aegean Pearl Hotel

Tourist Guide & Infrastructure

ACCESSIBLE HOLIDAYS FOR ALL

www.prosvasimes-poleis.eu



cooperation with Universities and other education organizations



Athens School of Fine Arts



**Slow Food-Professors and
Students of the Colombo Italian
School**



Erasmus
Leonardo da Vinci
(Berlin)

Meeting tourist representatives and other foreign interest groups





Thank you !

